



**Relate-U-cation® is powered by BFS Global
(BluePrint Foundation for Success Development (Pty) Ltd)
ACN: 135 616 572**

Privacy Policy

Last Updated 2024-07-15

Introduction

Relate-U-cation® and BFS Global (BluePrint Foundation for Success Development (Pty) Ltd) ("we," "our," or "us") is committed to protecting your personal information and respecting your privacy in accordance with the **Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs) and the General Data Protection Regulation (GDPR) (EU) 2016/679**. This Privacy Statement outlines how we collect, use, disclose, and protect your personal information when you visit our website relateucation.com and bfsdglobal.com (the "Site").

Disclaimer While your Privacy is important to us, nothing in this Privacy Policy constitutes a voluntary opt into any privacy laws, anywhere in the world, which we are not statutorily bound to comply with.

Data Controller

The data controller responsible for your personal data is: Relate-U-cation® and BFS Global (BluePrint Foundation for Success Development (Pty) Ltd), P O Box 293, Neutral Bay Junction, NSW 2089, Australia, info@relateucation.com, (+61) 1300 883 652.

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Personal Data We Collect

We may collect and process the following personal data about you:

Information You Provide to Us

- **Contact Information:** name, email address, mailing address, phone number.
- **Account Information:** username, password, and other registration details.
- **Transaction Information:** payment information, order details, delivery address.
- **Communication Information:** correspondence through our Site or via email.

Information We Collect Automatically

- **Technical Information:** IP address, browser type and version, operating system, and platform.
- **Usage Information:** information about how you use our Site, such as the pages you visit, the time and duration of your visits, and the links you click.

Cookies and Similar Technologies

We use cookies and similar tracking technologies to collect data about your browsing activities on our Site.

Legal Basis for Processing Personal Data

We process your personal data based on the following legal grounds:

- **Consent:** Where you have given explicit consent for us to process your data for a specific purpose.

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- **Contract:** Where processing is necessary for the performance of a contract with you or to take steps at your request before entering into a contract.
- **Legal Obligation:** Where we need to comply with a legal obligation.
- **Legitimate Interests:** Where processing is necessary for our legitimate interests, and your interests and fundamental rights do not override those interests.

How We Use Your Personal Data

We may use the personal data we collect for the following purposes:

- To provide, operate, and maintain our Site.
- To process and manage your orders and payments.
- To communicate with you, including responding to your inquiries and sending you updates and information.
- To personalize your experience on our Site and deliver content and product offerings relevant to your interests.
- To improve our Site, services, and customer service.
- To comply with legal obligations and protect our rights and interests.

Disclosure of Your Personal Data

We may share your personal data with:

- **Service Providers:** Third-party vendors and service providers that perform services on our behalf, such as payment processing, data analysis, email delivery, hosting services, and customer service.
- **Business Transfers:** In connection with a merger, acquisition, reorganization, or sale of all or a portion of our business or assets.
- **Legal Obligations:** If required by law or in response to legal process, law enforcement authorities, or other government officials.

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Security of Personal Information

- We take reasonable steps to protect the personal information we hold from misuse, interference, loss, unauthorized access, modification, or disclosure. However, no data transmission over the internet or electronic storage is completely secure. While we strive to protect your personal information, we cannot guarantee its absolute security.

Access and Correction of Personal Information

- You have the right to request access to the personal information we hold about you and to request its correction if it is inaccurate, out-of-date, incomplete, irrelevant, or misleading. To make a request, please contact us using the contact details provided below.

Data Security

We implement appropriate technical and organizational measures to ensure a level of security appropriate to the risk of processing your personal data. However, no method of transmission over the Internet or method of electronic storage is completely secure. While we strive to protect your personal data, we cannot guarantee its absolute security.

Data Retention

We retain your personal data only for as long as necessary to fulfil the purposes for which we collected it, including for the purposes of satisfying any legal, accounting, or reporting requirements.

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Your Data Protection Rights

Under the GDPR, you have the following rights:

- **Right to Access:** You have the right to request access to the personal data we hold about you.
- **Right to Rectification:** You have the right to request correction of inaccurate or incomplete personal data.
- **Right to Erasure:** You have the right to request the deletion of your personal data, under certain conditions.
- **Right to Restrict Processing:** You have the right to request that we restrict the processing of your personal data, under certain conditions.
- **Right to Data Portability:** You have the right to request the transfer of your personal data to another organization, or directly to you, under certain conditions.
- **Right to Object:** You have the right to object to our processing of your personal data, under certain conditions.

To exercise any of these rights, please contact us using the contact details provided below.

International Transfers

Your personal data may be transferred to, and processed in, countries other than the country in which you are resident. These countries may have data protection laws that are different from the laws of your country. We ensure that any such transfers comply with applicable data protection laws and that your personal data remains protected to the standards described in this Privacy Policy.

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Third Party Providers

Below are the links to the policies of these third-party providers:

TalentLMS

Privacy Policy: <https://www.talentlms.com/privacy>

Security: <https://www.talentlms.com/security>

Terms of Service: <https://www.talentlms.com/terms>

Active Campaign

Legal Centre: <https://www.activecampaign.com/legal>

Privacy Policy: <https://www.activecampaign.com/legal/privacy-policy>

ZOHO CRM

Privacy Policy: <https://www.zoho.com/privacy.html>

Security: <https://www.zoho.com/security.html>

Terms of Service: <https://www.zoho.com/terms.html>

Cookie Policy: <https://www.zoho.com/privacy/cookie-policy.html>

Eventbrite

Privacy Policy:

https://www.eventbrite.com/support/articles/en_US/Troubleshooting/eventbrite-privacy-policy?lg=en_US

Terms of Service:

https://www.eventbrite.com/support/articles/en_US/Troubleshooting/eventbrite-terms-of-service?lg=en_US

Cookie Policy:

https://www.eventbrite.com/support/articles/en_US/Troubleshooting/eventbrite-cookie-policy?lg=en_US

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Changes to This Privacy Policy

We may update this Privacy Statement from time to time to reflect changes to our practices or for other operational, legal, or regulatory reasons. If we make changes, we will post the updated Privacy Statement on our Site and update the "Last Updated" date at the top of this statement. Your continued use of our Site after any changes indicates your acceptance of the updated Privacy Statement.

Complaints

If you have any complaints about how we handle your personal information, please contact us using the contact details provided below. We will investigate your complaint and respond to you as soon as possible.

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Contact Us

If you have any questions about this Privacy Statement or our privacy practices, please contact us at:

If you have any questions about this privacy policy or Relate-U-cation® and BFSD Global (BluePrint Foundation for Success Development (Pty) Ltd)'s treatment of your personal information, please write to:

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- by email to info@relateucation.com and bfsglobal.com; or
- by post to P O Box 293, Neutral Bay Junction, NSW 2089, Australia.
- by phone (+61) 1300 883 652.

By using our Site, you acknowledge that you have read, understood, and agreed to the terms of this Privacy Statement.